

PRIVATE EVENTS

COCKTAIL.CO



COCKTAIL CO.

WHO ARE WE

Cocktail Co initially started life as Sydney Cocktail Club in 2014 to provide a platform for drinks enthusiasts in Sydney to indulge their thirst for learning about all things spirits and cocktails in a social setting. Unshackled from any form of brand allegiance, we curate events that excite the palate and invite conversation, all presented in a way that interacts (as opposed to transacts) with the consumer.

We've put on some great public events exploring a wide range of spirits. How to find the perfect tonic for your gin? Tick. How about a secret ops mission exploring the new wave of vodkas that defy traditional definitions? Tick. We've even

hosted a Sensory Bar for Australia's largest convention of whisky enthusiasts.

We can travel to your home, office or venue of your choosing. We're well versed with all manner of audiences, be it an intimate sit down tasting affair with a particular theme or spirit, or a tasting stand at a corporate function for hundreds of attendees.

Our presenters are all experienced in leading tastings and engaging with an audience spanning the novice drinker through to the enthusiast. Additionally, if you require any add on services such as mobile bar services or grazing stations, we have ongoing relationships with experienced vendors but can equally work with any of your partners to make your event a truly seamless one.

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WHY US

- **VERSATILE:** We're experienced in all categories of spirits, from gin, vodka through to whisky, rum and even non-alcoholic
- **UNIQUE:** We tailor the event to you
- **CONSUMER FOCUSED:** We're experienced in engaging with the crowd at all levels
- **INDEPENDENT:** We are not tied to any brand so we are led by your needs. There's no sales push here!
- **IMPRESS YOUR GUESTS:** We specialise in interactive yet educational experiences that put the WOW in your event & your guests
- **CONVENIENCE:** We travel to you and set everything up

UNIQUE DRINKS EXPERIENCES TAILORED TO YOU

impress your guests
without the hassle

Suitable for

- Special occasions -
- Team building
- Corporate training days
- Client entertaining
- Pre/post conference activities
- Hens nights
- Buck parties



DRINK DIFFERENT SOME EXAMPLES OF WHAT WE CAN DO

- DIY drinking stations, e.g. G&T station, spritz station
- Informal stand up tasting stations, e.g. whisky tasting, vodka tasting
- Themed sit down tastings on a variety of spirits (e.g. Mission Impossible Vodka Tasting, New World v Old World rum tasting, Aperitif Hour)

GET IN TOUCH

CONTACT@COCKTAILCO.COM.AU

